

Media Pack & Rate Card 2014



CareersinAudit.com is the world's leading job board and career resource for Audit, Risk and Compliance professionals. Established in 2005, CareersinAudit.com was the first specialist job board and industry resource for the global audit communities and continues to lead the way in corporate governance recruitment online. We advertise every Audit-related role from Audit Directors to Audit Assistants, through to Risk, Compliance and Assurance, covering the full industry spectrum of Internal Audit, External Audit, IT Audit, Information Security, Risk, Compliance, Advisory, Assurance, Internal Controls, Tax and Graduate / Trainees.

CareersinAudit Asia Pacific launched as a stand alone site in January 2010 to service the ever-growing Asia Pacific market and is fast becoming the job board of choice within the region.

CareersinAudit.com has been voted the first choice of job board by industry professionals for the past four years running in the independent NORAS survey and 84% of candidates agree that CareersinAudit.com has better jobs than other sites. 40% of Audit, Risk and Compliance candidates only use CareersinAudit.com to find jobs.*

In 2013 CareersinAudit.com won the highly acclaimed 'Best Job Board' award at the Recruiter Awards for Excellence, demonstrating how well the site performs for recruiters and employers across the world.

CareersinAudit.com has a truly global reach with professionals registered from over 180 countries. With offices in London and Sydney, the CareersinAudit.com team is ideally positioned to assist with your online Audit recruitment needs 24 hours a day.

[Contact us](#) today to find the very best professionals on the industry's leading job board.

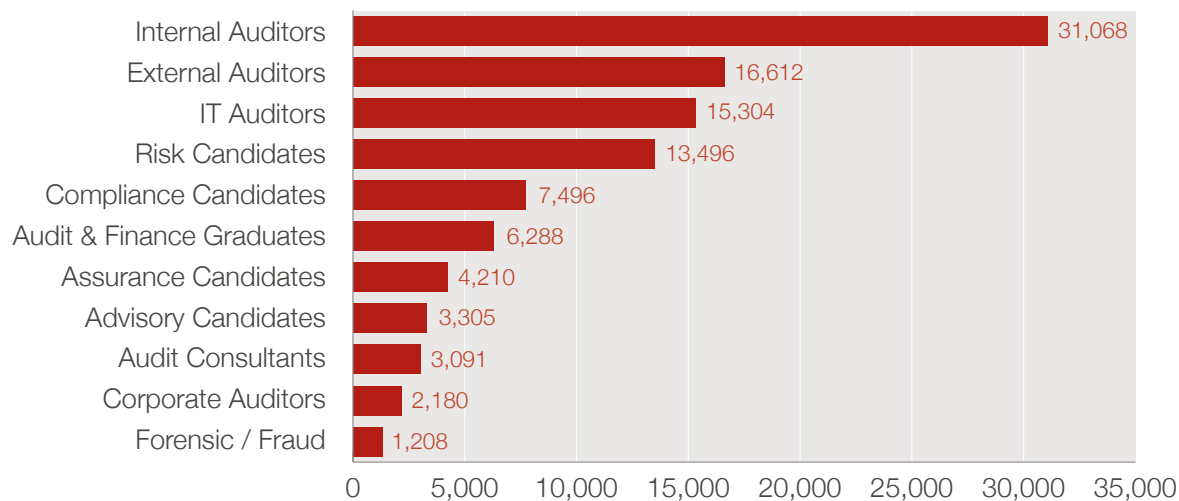
*NORAS 2014

Key Monthly Site Statistics

5 minutes 45 seconds: average time on site



Reach 135,000 over Audit, Risk & Compliance professionals



Featured monthly in the leading global accountancy, IT & graduate publications and career websites, CareersinAudit.com is at the forefront of current affairs and issues affecting auditors today. CareersinAudit.com also works in partnership with ACCA to provide global audit careers advice and hosts the largest online Audit Careers Forums on LinkedIn and Facebook. With over 25,000 professional subscribers across the CareersinAudit social media network (LinkedIn, Facebook, Xing, Google+ and Twitter), CareersinAudit.com reaches the largest Audit, Risk and Compliance audience online.

"40% of Audit & Risk candidates don't use any other job boards to find jobs"

CareersinAudit.com is not just a job board, it provides access to a range of valuable resources including regular analysis and commentary from the leading industry journalists and exclusive career advice from the industry's key advisors. The site also conducts regular surveys to research the latest industry trends among its loyal candidate base of over 135,000 professionals.

With multi-lingual, dedicated account managers and an extensive range of candidate attraction media to suit all budgets and requirements, CareersinAudit.com is the most cost-effective and reliable way to reach Audit, Risk and Compliance professionals around the world.

NORAS 2014 Results

- 96% of our candidates are actively looking for a new job or are open to new opportunities
- 78% are professionally qualified ACCA, ACA, CIMA or CIA
- 92% have a degree, masters, postgraduate diploma or MBA
- 67% are managers, senior managers or director level
- 40% of Audit & Risk candidates don't use any other job boards to find jobs
- 84% agree that CareersinAudit.com has better jobs than other sites

Rate Card

Job Credits – Corporate

Single jobs can be posted immediately online using a credit or debit card – [click here](#).

Product	Details	Price
Branded Job Posting	1 month	£495
Premium Job	1 month	£695
Top Job	1 month	£795
Homepage Featured Job	1 month	£895
5 Branded Job Credits	12 months	£1,995 (£399/job)
10 Branded Job Credits	12 months	£3,490 (£349/job)
20 Branded Job Credits	12 months	£5,980 (£299/job)
50 Branded Job Credits	12 months	£9,950 (£199/job)

Corporate job credit bundles are available to use within 12 months and include a free branded Corporate Profile Page and listing in the Recruiter Directory, worth £150 a month.

Job Credits – Recruiters

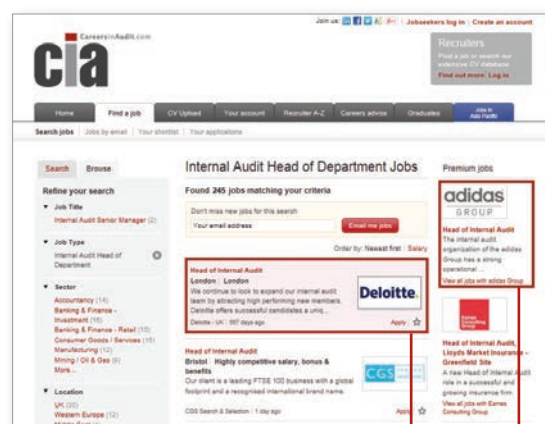
Monthly branded job credits for recruitment agencies start from as little as £3 each. Discounts apply for 3, 6 and 12 month contracts.

Product	Details	Price
10 Branded Job Credits	1 month	£295
20 Branded Job Credits	1 month	£350
50 Branded Job Credits	1 month	£475
100 Branded Job Credits	1 month	£595
Unlimited Job Postings	1 month	£650

Job Upgrades



Homepage Featured Job £895



Top Job £795

Premium Job £695

Candidate / CV Database

Contact us today to access the CV database. CV database access also includes 'candidates by email' alerts and access to the CareersinAudit LinkedIn networking groups as part of the package.

Product	Details	Price
Unlimited CV Database Licence	1 month	£495
Unlimited CV Database Licence	1 week	£295
Unlimited CV Database Extra Licences	1 month	£200
Single CV Download	1 full CV download	£25
10 CV Download Credits	12 months	£200 (£20/CV)
50 CV Download Credits	12 months	£750 (£15/CV)
100 CV Download Credits	12 months	£1,000 (£10/CV)
500 CV Download Credits	12 months	£2,500 (£5/CV)

Discounts apply for 3, 6 and 12 month unlimited access contracts, and when adding the CV database to a job package. Over 4,500 new candidates register each month.

Branding – Website Banners & Buttons

Product	Size (pixels)	MthlyViews	Details	Price
Featured Recruiter Homepage Button	120x60	310,000	7 days / 1 month	£350 / £950
Leaderboard Banner, 7 days	468x60	752,000	Homepage / all pages	£450 / £650
Skyscraper, 7 days	120x600	Homepage / all pages	£350 / £550	
Button, 7 days	120x120	752,000	Homepage / all pages	£250 / £350
Homepage MPU, 7 days	300x250	310,000	Homepage	£350
Logo on Weekly Job Email	120x60	135,000	7 days	£250
Banner on Job By Email alerts (JBEs)	468x60	1.8m	7 days	£950
Corporate Profile Page	120x60	100,000	1 month	£150
Creative Build – Button or Banner	Various	n/a	We make them for you	£100



the world's leading job board for audit professionals

www.CareersinAudit.com T: +44 (0)20 7553 6350 E: sales@CareersinAudit.com

Advertising Options

Branding – Direct Email Campaigns

Newsletters are distributed monthly, job emails are distributed weekly and both are received by over 135,000 subscribers.

Product	Sent to	Details (pixels)	Price
Banner on Jobs By Email alerts (JBEs)	450,000	7 days (468x60)	£950
Newsletter Featured Employer	135,000	Logo, profile & 2 jobs	£750
Newsletter Featured Recruiter	135,000	Logo, profile & 2 jobs	£750
Newsletter Featured Job	135,000	Logo, profile & job	£450
Logo on Weekly Jobs Email	135,000	Logo & link (120x60)	£250
Job on Weekly Jobs Email	135,000	Job summary & link	£250

'Audit Direct' HTML Targeted Emails

Product	Details	Price
Small Targeted Email	Sent to 1–1,000 candidates	£950
Medium Targeted Email	Sent to 1,000–2,500 candidates	£1,450
Large Targeted Email	Sent to 2,500–5,000 candidates	£1,950
XL Targeted Email	Sent to 5,000–10,000 candidates	£2,450

Choose your distribution list from any criteria including job title, salary, location, sector, experience and skills, among many others. We currently have over 135,000 candidates signed up to receive Targeted Emails. Our response rates are impressive with an average click-through rate of up to 40% as all our candidates are fully subscribed to hear about third party job offers. All Targeted Emails include design, proofs, list management, distribution and statistical reporting following each campaign. All emails are fully branded HTML.

Direct Job Target Emails

Job Target Emails or 'Keyshots' include one or two of your current jobs sent fully branded to a small number of highly targeted candidates. Email bundles are available to use for up to 12 months.

Product	Details	Price
Single Job Target Email	Sent to 100 candidates	£350
5 Job Target Emails	Each sent to 100 candidates	£1,250
10 Job Target Emails	Each sent to 100 candidates	£2,250
20 Job Target Emails	Each sent to 100 candidates	£3,750



Targeted Emails examples



Job Target Email example

Tried & Tested Packages

A quick guide to the most effective packages for your budget.

Package	Details
Featured Job £995 (rate card £1,195)	Premium Branded Job (1 month)
	Corporate Profile Page (1 month)
	Listing in Recruiter Directory (1 month)
	Featured Job on Homepage (7 days)
Quick Response £1,450 (rate card £1,795)	Premium Branded Job (1 month)
	Corporate Profile Page (1 month)
	Listing in Recruiter Directory (1 month)
	Featured Recruiter Button (1 month)
High Competition £1,950 (rate card £2,490)	Branded Job (1 month)
	Corporate Profile Page (1 month)
	Listing in Recruiter Directory (1 month)
	Featured Job on Homepage (7 days)
	Featured Recruiter Button (1 month)
Highly Targeted £2,750 (rate card £3,745)	Premium Branded Job (1 month)
	Corporate Profile Page (1 month)
	HTML Targeted Email to 5,000 exclusive candidates
	Featured Recruiter Button (1 month)
	Featured Job on Homepage (7 days)
	Featured Employer Button (1 month)
Difficult to Fill £3,950 (rate card £6,535)	Premium Branded Job (1 month)
	Corporate Profile Page (1 month)
	Featured Job on Homepage (7 days)
	HTML Targeted Email to 5,000 exclusive candidates
	Featured Employer Button (1 month)
	Top Page Banner, all pages (1 month)
	20 CV Download Credits (1 month)
Full Campaign £4,990 (rate card £9,325)	10 Branded Jobs (1 month)
	Corporate Profile Page (1 month)
	Featured Recruiter Button (1 month)
	HTML Targeted Email to 5,000 exclusive candidates
	5 Featured Job on Homepage (7 days each)
	Skyscraper, all pages (7 days)
	20 CV Download Credits (1 month)



Clients

the world's leading job board for audit professionals

www.CareersinAudit.com T: +44 (0)20 7553 6350 E: sales@CareersinAudit.com



Payments, Discounts & Agency Commission

We accept payments by credit or debit card, PayPal, bank transfer or we can invoice you. We provide full transparency with our discounts so you know exactly what you can save with larger packages and ongoing agreements.

Corporate Packages

These discounts do not apply to the 'Tried & Tested' packages.

Packages over £1,000	10% discount
Packages over £2,000	15% discount
Packages over £4,000	20% discount
Packages over £5,000	25% discount

Advertising Agencies

We pay 15% agency commission and give 10% discounts for charities.

Recruiter Packages

3 month agreement	10% discount
6 month agreement	15% discount
12 month agreement	25% discount

Contact Details:

T: +44 (0)20 7553 6350 (UK)
+61 (0)2 8188 1767 (Australia)
E: sales@careersinaudit.com
info@careersinaudit.com
W: www.CareersinAudit.com
www.CareersinAudit.asia

UK, Europe, Middle East & Americas
CareersinAudit.com Limited
4th Floor, Erico House
93-99 Upper Richmond Road
London SW15 2TG

Asia Pacific, Australia, New Zealand & China
CareersinAudit.com Limited
263 Clarence Street
Sydney
NSW 2000